

MICHELIN'S DIRTY \$30 OFFER

Get a \$30 Mastercard® Reward Card via mail-in rebate with the purchase 2 (front and rear) MICHELIN® Off-Road motorcycle tires*, or a \$15 Mastercard® Reward Card with the purchase of one new MICHELIN Off-Road motorcycle tire. Offer valid on purchases from May 15, 2019 – July 15, 2019.

How to receive your Reward Card using this redemption form:

- Purchase from a participating Michelin Motorcycle Tire retailer a new set of MICHELIN® Off-Road Motorcycle tires (front and rear) for a \$30 Mastercard® Reward Card, or a single MICHELIN Off-Road Motorcycle tire for a \$15 Mastercard® Reward Card.
- **Complete all of the information requested** in the form below and mail it **AND** your receipt (or legible copy) showing the purchase details for your tire(s) within the promotion period. **Completed submission form and copy of receipt must be postmarked or received on or before August 15, 2019.**

Mail to:

Michelin North America, Inc.
Motorcycle Tire Department
PO Box 19001, Greenville, SC 29602-9001

Online Submission Available at
<https://motorcycltirepromo.com>

- Not valid with any other offer. See other terms and conditions (below) for further details.
- Please allow four (4) to six (6) weeks for delivery of the Reward Card via mail.
- To check the processing of your Reward Card request, email or call: admin@motorcycltirepromo.com or 1-800-346-4098

PLEASE PRINT LEGIBLY

First Name:	Last Name:	
Email:	Telephone:	
Street Address:		
City:	State:	Zip:
Date of Purchase:	Retailer Name (where purchased):	
Retailer Address:		
Retailer City:	Retailer State:	Retailer Zip:
Motorcycle Year:	Motorcycle Make:	Motorcycle Model:
MICHELIN Tire Purchased:	<input type="checkbox"/> MICHELIN® StarCross® 5 <input type="checkbox"/> MICHELIN® Anakee® III <input type="checkbox"/> MICHELIN® Anakee® Adventure	
	<input type="checkbox"/> MICHELIN® Anakee® Wild <input type="checkbox"/> MICHELIN® Enduro Medium <input type="checkbox"/> MICHELIN® Desert Race <input type="checkbox"/> MICHELIN® AC10 <input type="checkbox"/> MICHELIN® Trial Light.	
Front Tire Size:	Rear Tire Size:	
Previous Tire Brand:	<input type="checkbox"/> Bridgestone <input type="checkbox"/> Continental <input type="checkbox"/> CST <input type="checkbox"/> Dunlop <input type="checkbox"/> Golden Tyre <input type="checkbox"/> Heidenau <input type="checkbox"/> IRC <input type="checkbox"/> Maxxis	
	<input type="checkbox"/> Metzeler <input type="checkbox"/> Michelin <input type="checkbox"/> Mitas <input type="checkbox"/> MotoZ <input type="checkbox"/> Pirelli <input type="checkbox"/> Sedona <input type="checkbox"/> Shinko <input type="checkbox"/> Other	

Promotion valid for residents of the United States and Canada only who purchase from a participating Michelin retailers located in the fifty (50) United States, District of Columbia ("U.S."), U.S. Territories (Puerto Rico, Guam and U.S. Virgin Islands) and Canada. Purchases must be completed between 05/15/2019 and 07/15/2019. Purchase a set of two (2) (one front and one rear tire) of MICHELIN® StarCross® 5, MICHELIN® Anakee® III, MICHELIN® Anakee® Adventure, MICHELIN® Anakee® Wild, MICHELIN® Enduro Medium, MICHELIN® Desert Race, MICHELIN® AC10, or MICHELIN® Trial Light at the same time, and receive a \$30 Mastercard® Reward Card from Michelin. Purchase one (1) front or rear tire of MICHELIN StarCross 5, MICHELIN Starcross M43, MICHELIN Starcross MS3, MICHELIN Anakee III, MICHELIN Anakee Adventure, MICHELIN Anakee Wild, MICHELIN Enduro Medium, MICHELIN Desert Race, MICHELIN AC10, or MICHELIN Trial Light at the same time, and receive a \$15 Mastercard® Reward Card from Michelin. Limit of one (1) redemption request per customer. Must be at least 18 years of age or older at the time of purchase to be eligible. **All redemption requests must be postmarked or received on or before 8/15/19.** Please allow four (4) to six (6) weeks for delivery of the Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-800-346-4098, Monday through Friday between 8:00 a.m. and 8:00 p.m. ET, or email admin@motorcycltirepromo.com. Please reference the MICHELIN® Off-Road Motorcycle Tire Promotion when calling. Promotion may not be assigned, traded, sold or combined with any other Michelin promotion. THIS PROMOTION IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

• Michelin will collect your personal data with precise, explicit, and legitimate goals. Michelin is committed to collecting only the information that is adequate, relevant, and non-excessive, taking into consideration the goal for which it is collected. Michelin will take all reasonable measures to ensure that the personal data collected is accurate. Michelin uses your personal data within the strict limits of the goals for which it was collected. Michelin is committed to not using your personal data without your prior consent. The recipients of your personal data are limited exclusively to the people who have a business need to know. Michelin may share your personal data with third party suppliers or service providers. These suppliers and service providers are contractually obligated to keep your personal data confidential and secure, and they are required to use your personal data only for the needs for the services that were entrusted to them. Michelin will not sell or rent your personal data to third parties without your consent, except pursuant to a court order, to comply with applicable law, or to protect the rights and the goods of Michelin. By submitting your redemption form or using the website, you signify your assent to this Privacy Policy. If you do not agree with any term in this Policy, please do not use the site or submit any personally identifiable information. To view the full terms of Michelin's privacy policy please go to www.michelinman.com.

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